

ABOUT THE FUND FOR WOMEN'S EQUALITY



The Fund for Women's Equality (FFWE) is a national organization that promotes equality for women in the United States. We seek bold change and are helping lead a community and political movement for constitutional equality. We increase public understanding of the need for the equal treatment of women and girls in the Constitution and the need to end sex inequality in all its forms.

We are a sister organization of the ERA Coalition, which works for the passage and ratification of the Equal Rights Amendment and broader constitutional equality.

OUR PROGRAMS

CONGRESSIONAL ADVOCACY AND ENGAGEMENT

Many of the 435 Members of the House of Representatives and the 100 United States Senators are not familiar with past attempts to pass an Equal Rights Amendment. Others are not up-to-date on the efforts now underway.

To ensure bi-partisan support in the U.S. House and Senate, FFWE is reaching out to members of Congress, individually and in groups, to arrange briefings with their congressional Legislative Aides (LA) and other key staff.

Resources for these congressional briefings include policy experts, communications and policy documents specifically designed for these briefings, and access to materials that will continue to be refined over weeks and months to work with officials as their needs to promote the ERA grow. The goal is to secure a commitment of support for constitutional equality from each member who is briefed.

BUILDING THE ERA COALITION & OUTREACH TO GRASSROOTS NETWORKS

Throughout the United States there are hundreds of organizations currently supporting passage of the ERA. These organizations operate at all levels of civic participation, from local grassroots groups of activists to large national organizations. Many of these organizations are valued members of our Coalition.

FFWE recognizes that to achieve the passage of the ERA and broader constitutional protections, it is critical to focus on expanding our current Coalition and attempting to reach every organization that aligns with our mission.

This outreach will create a groundswell of support representative of the movement we aim to create. FFWE will create specialized regional teams, researching and opening new offices to connect, identify, and secure support to create the broadest ERA Coalition in US history.

PUBLIC EDUCATION AND CONSTITUENT ENGAGEMENT CAMPAIGNS

Did you know that 80% of Americans believe that women have equal rights under the Constitution, according to a poll commissioned by the Fund for Women's Equality (FFWE). FFWE seeks to educate Americans and change hearts and minds about the unequal and unfair economic, legal and social status of women in the United States.

In order to accomplish this, FFWE will create a broad national constituency in support of constitutional equality through public education campaigns, coalition-building, convening and related awareness raising efforts.

FFWE's efforts will utilize a variety of channels: editorials and op-eds to educate Americans, digital toolkits and PSA's to engage the public, and awareness campaigns pushed out through social channels to reach these audiences to inspire action.

CONSTITUTIONAL EQUALITY

Constitutions provide fundamental principles that bind states and govern societies. In the ongoing effort to promote equality, an Equal Rights Amendment (ERA) to the U.S. Constitution would send a clear message that sex equality is a fundamental human right in the United States, recognized and enforceable as such at the highest level of its law.

The Fund for Women's Equality is dedicated to pursuing the mission of constitutional equality. FFWE supports all efforts to see constitutional equality realized in the United States. In addition to its work for the traditional ERA language, FFWE supports efforts to expand the scope of protections covered by a constitutional equality amendment.

All Americans deserve equality guarantees that cannot be taken away or disregarded. Only the Constitution can provide this power and protection.

WE IMAGINE A WORLD WHERE ALL MEN AND WOMEN ARE CREATED EQUAL AND THAT MUST BE REFLECTED IN THE CONSTITUTION.

OUR LEADERSHIP

JESSICA NEUWIRTH, CO-FOUNDER AND CO-PRESIDENT, FUND FOR WOMEN'S EQUALITY/ERA COALITION; AUTHOR "EQUAL MEANS EQUAL: WHY THE TIME FOR THE ERA IS NOW"

CAROL ROBLES-ROMÁN, CO-PRESIDENT AND CEO, ERA COALITION/FUND FOR WOMEN'S EQUALITY

MARCY SYMS, BOARD CHAIR, ERA COALITION/FUND FOR WOMEN'S EQUALITY; FOUNDER AND PRESIDENT, TDP GROUP, LLC

LIZ YOUNG, TREASURER AND CO-FOUNDER, ERA COALITION/FUND FOR WOMEN'S EQUALITY; EXECUTIVE VICE PRESIDENT OF CORPORATE COMMUNICATIONS, SONY MUSIC CORPORATION

CAROL JENKINS, SECRETARY, ERA COALITION/FUND FOR WOMEN'S EQUALITY; WRITER, PRODUCER AND SPEAKER

RON BALDWIN- OWNER & PRESIDENT, CABAL MANAGEMENT AND CONSULTING

LAUREN EMBREY- PRESIDENT, EMBREY FAMILY FOUNDATION; CEO, EMBREY INTERSTS, LTD.

ANTUAN JOHNSON- LEGAL SCHOLAR, LAWYER

REV. DR. SERENE JONES- PRESIDENT, UNION THEOLOGICAL SEMINARY IN THE CITY OF NEW YORK

KIMBERLY PEELER-ALLEN- CO-FOUNDER, HIGHER HEIGHTS

DIANA REVSON- PHILANTHROPIST; BOARD MEMBER, ACADEMY FOR TEACHERS AND GORDON PARKS FOUNDATION

GLORIA STEINEM- ACTIVIST; CO-FOUNDER, MS. MAGAZINE

MARIA VULLO- CO-FOUNDER, FUND FOR WOMEN'S EQUALITY/ERA COALITION; SUPERINTENDENT, NEW YORK STATE DEPARTMENT OF FINANCIAL SERVICES

TERESA YOUNGER- PRESIDENT AND CEO, THE MS. FOUNDATION FOR WOMEN

"I am writing to ask you to stand up for equality – for your mother, your daughter, your sister, your wife or yourself – by actively supporting the Equal Rights Amendment."

- From Meryl Streep's letter to Congress, working with the ERA Coalition

OUR FUNDERS

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ABIGAIL DISNEY

HARNISCH FAMILY FOUNDATION

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SY SYMS FOUNDATION

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OUR MESSAGE

EQUAL FUTURE



FOR ALL