

ERA Campaign Outreach Director

The Fund for Women's Equality and ERA Coalition are seeking a highly motivated individual with an interest in gender justice movement-building to fill the role of a Campaign Outreach Coordinator. S/he will serve as an organizational liaison to state and national outreach initiatives working to mobilize support for the Equal Rights Amendment (ERA) and work to grow and strengthen our coalition of nearly 100 member organizations. S/he will work with the staff and board to develop and implement initiatives that increase the visibility of the organizations within key states and across social justice movements. S/he will serve as the main contact with state and local community activists.

This position requires someone with relevant experience, great energy and commitment, a positive attitude, and readiness to be a team player.

Responsibilities:

- Create new and maintain current relationships with collaborative partners and coalition members.
- Enhance intersectional coalition building, conducting outreach to and among diverse communities.
- Schedule regular phone calls to discuss updates in and support for state legislative and advocacy efforts.
- Maintain a calendar of outreach activities, including events, meetings, workshops, appearances and other communication opportunities.
- Organize events in key states and educate key legislators on the ERA, ERA Coalition work and policy objectives on the state and federal level.
- Prepare regular updates on coalition outreach efforts and state activities.
- Regularly maintain and update contact information for state contacts,
- Respond to outreach inquiries.
- Prepare outreach presentations and support coalition and state activists in various events .
- Work with the COO on an annual budget for community outreach activities.
- Assist in the organization of special events, and other coalition activities.

Requirements:

- Bachelor's degree in communications, public policy, or related fields.
- Commitment to inclusivity, Spanish fluency a plus.
- Experience of at least 10 years with campaigns and/or non-profit organizations.
- Outstanding written communication and presentation skills.
- Experience preparing professional reports and presentations.
- Strong networking abilities and knowledge of basic marketing techniques and platforms.
- Detail-orientated with the ability to manage multiple projects at a time.
- Willing to travel 50% of the time

Salary commensurate with experience.

To apply, send cover letter and cv to info@eracoalition.org with Campaign Outreach Coordinator in the subject line.